

## CONTENTS

### *ECONOMIC SCIENCES*

<i>Bastan Karina</i> THEORETICAL BASES OF THE SMALL BUSINESS FINANCIAL MANAGEMENT.....	5
<i>Vanina Dariia</i> RISK MANAGEMENT METHODS FOR INSURANCE COMPANIE.....	16
<i>Vitkovska Kateryna</i> EVALUATION DIFFERENTIATION OF REGIONS OF UKRAINE IN TERMS OF LIFE.....	28
<i>Viazmikina Iryna</i> FINANCE CAPITAL EVOLUTION AND FINANCIALIZATION PROBLEM.....	41
<i>Garbar Zhanna</i> ROLE OF NON-BANK FINANCIAL INSTITUTIONS IN COMPETITIVE ENVIRONMENT OF FINANCIAL MARKET.....	51
<i>Dubovyk Olga, Genna Lubov</i> REALIZATION OF THE REGULATORY FUNCTION OF TAX ON PROFITS IN UKRAINE.....	65
<i>Kovalova Valeriia</i> FACTORS IMPACTING THE INSURER FINANCIAL STRENGTH.....	77
<i>Korol Kateryna</i> THE GOAL OF RESPONSIBILITY ACCOUNTING IN ENTERPRISE ACTIVITY.....	84
<i>Krupina Natalia</i> CONCEPTUAL APPROACHES TO DEFINITION ESSENCE OF THE CONCEPT «REVENUE BASE LOCAL SAMOVRYADUVANNYA».....	93
<i>Matishchak Yulia</i> DESCRIPTION OF THE CONCEPT “ENTERPRISE’S DEVELOPMENT” AND ITS RELATIONSHIP WITH OTHER ECONOMIC CATEGORIES.....	102
<i>Nesterenko Olga</i> MEASURE THE IMPACT OF THE INNOVATION COMPONENT ON COMPETITIVENESS WINERIES USING THE METHOD OF PRINCIPAL COMPONENTS.....	112
<i>Pobochenko Lesya, Shvaiuk Yuliia</i> TRADE AND ECONOMIC COOPERATION OF UKRAINE AND LATIN AMERICAN COUNTRIES.....	123
<i>Salo Jana</i> THE SYSTEMATIC APPROACH IN THE STUDY OF STRATIFICATION PROCESSES.....	134
<i>Синицька Олена</i> СТРАТЕГІЧНЕ МОДЕЛЮВАННЯ КОРПОРАТИВНОЇ КУЛЬТУРИ.....	146
<i>Solodarenko Maryna</i> BASIC THEORETICAL APPROACHES TO UNDERSTANDING THE CATEGORY OF PUBLIC- PRIVATE PARTNERSHIP .....	156
<i>Todorenko Tetiana</i> THEORETICAL BASIS FOR THE CLASSIFICATION OF THE BANK RISK.....	172
<i>Sheludko Sergii</i> ANALYSIS OF MODERN CONCEPTS OF THE DETERMINATION OF ECONOMIC ESSENCE OF FOREIGN EXCHANGE REGULATION.....	181
<i>Ямненко Галина, Михайлюк Мирослава</i> ПРОБЛЕМЫ ЭФФЕКТИВНОГО КОРПОРАТИВНОГО УПРАВЛЕНИЯ В УКРАИНЕ И ПУТИ ИХ РЕШЕНИЯ.....	195
<i>Drozd Nikita</i> PSYCHOLOGY OF POLITICAL ACTIVISM.....	208
<i>Skalozub Leonid</i> VIOLATIONS IN PUBLIC PROCUREMENT IN UKRAINE THREAT TO NATIONAL SECURITY.....	220