## CONTENTS

## **ECONOMIC SCIENCES**

Bodaretska Olga
INTERCONNECTION OF HR SUBDIVISION COMPETENCE AND INNOVATIVE
TECHNOLOGIES OF STAFF MOTIVATION AT MACHINE-BUILDING
ENTERPRISES
Grosul Victoria, Filipenko Helena, Balamut Anna
THEORETICAL APPROACHES TO DEFINING THE ESSENCE FINANCIAL AND
ECONOMIC SAFETY ENTERPRISE
Kalinichenko Anastasiya
INFLUENCE OF MOTIVATION FOR PRODUCTION WORK ON THE RAILWAY
TRANSPORT3
Litvinov Alexander, Nenyuk Ekaterina
THE PROBLEM OF CLASSIFYING TYPES OF EFFECTIVENESS AND ITS
INDICATORS4
Malakhova Larisa
DIALECTICAL INTERDEPENDENCE OF GLOBAL PROBLEMS AND DEVELOPMENT
OF TOURISM SPHERE53
Nezdoyminov Sergey, Andreeva Natalia
PROBLEMS OF DEVELOPMENT OF TOURISM AND RECREATION ON THE NATURE
PROTECTED AREAS OF THE DANUBE DELTA
Novak Inna
THEORY AND PRACTICE OF THE STRATEGIC PLANNING THE INVESTMENT IN THI
AGRICULTURAL ENTERPRISES 77
Nyanko Vitaliy
ROLE OF BRANDING IN THE MANAGEMENT COMPETITIVENESS OF ENTERPRISES
OIL AND FAT INDUSTRY93
Onyshchuk Natalia
FORMATION OF SYSTEM OF MARKETING OF COOPERATION BETWEEN TOURISM
ENTERPRISES 111
Parkhomenko Nataliia
RESEARCH OF APPROACHES TO THE DEFINITION OF 'ECONOMIC MECHANISM OF
DEVELOPMENT OF THE ENTERPRISE'
Poltavskaya Olga
PROBLEMS OF THE DEVELOPMENT OF HIGH-SPEED RAILWAY TRAFFIC IN
UKRAINE
Reva Oleksiy
FEATURES OF REALIZATION SOCIALLY RESPONSIBLE HUMAN RESOURCE
MANAGEMENT AT THE COAL-MINING ENTERPRISES OF UKRAINE
Smokvina Anna
ORGANIZATIONAL AND ECONOMIC SUPPORT SYSTEM OF ECONOMIC SECURITY
OF THE BUILDING ENTERPRISES 178