

## CONTENTS

### *ECONOMIC SCIENCES*

<i>Baldghi Marina</i>	
PROSPECTS OF DEVELOPMENT OF TOURISM IN PROTECTED ODESSA REGION.....	5
<i>Voloshchuk Viktoria</i>	
BUDGETARY PROGRAMS AS OBJECT OF STATE FINANCIAL AUDIT.....	16
<i>Gazuda Lesya</i>	
ELEMENTS OF EFFICIENCY OF TRANSFORMATIONAL PROCESSES IN SOCIAL AND ECONOMIC DEVELOPMENT OF BORDERING TERRITORIES .....	26
<i>Zagorodnyuk Oksana</i>	
THE FEATURES OF MANAGEMENT OF MARKETING ACTIVITIES IN AGRICULTURE.....	42
<i>Zamazii Oksana, Stadnyk Valentyna</i>	
ORGANIZATIONAL AND STRUCTURAL OPTIMIZATION IN THE SYSTEM OF VALUE BASED MANAGEMENT .....	52
<i>Ilin Serhii</i>	
MECHANISM OF SOCIAL INFRASTRUCTURE DEVELOPMENT OF THE TERRITORY.....	63
<i>Koliada Tetiana</i>	
INFLUENCE OF PUBLIC FINANCES ON REGIONAL DEVELOPMENT: THEORETICAL DEMENTION.....	75
<i>Kulinskaya Anzhela</i>	
PROBLEMS OF FUNCTIONING COMPONENTS OF THE FINANCIAL SECURITY IN SYSTEM OF THE ECONOMIC SECURITY.....	90
<i>Linkova Elena</i>	
THE ROLE OF SYNERGY IN MANAGEMENT.....	98
<i>Lynnyk Olena, Artemenko Nataliya</i>	
RESEARCH IS NEEDED, FEASIBILITY AND EFFECTIVENESS OF IMPLEMENTATION IN UKRAINE ACCOUNTING SYSTEM OF PAYMENTS TO EMPLOYEES ON INTERNATIONAL STANDARDS.....	109
<i>Magomedov Musa</i>	
ADAPTIVE MANAGEMENT SYSTEM AND ELEMENTS.....	121
<i>Malovychko Svitlana</i>	
VIRTUALIZATION OF ECONOMY AS FACTOR OF DEVELOPMENT OF E-COMMERCE.....	129
<i>Malyuga Lyudmila</i>	
MANAGE INDIVIDUAL CHANGES.....	139
<i>Manzhula Svitlana</i>	
THE ECONOMY SYSTEM TECHNOLOGICAL MODEL WITH LABOR RESOURCES OF TWO CATEGORIES .....	149
<i>Mykhailova Liubov</i>	
TRENDS AND PROSPECTS OF THE MARKET FOR INFORMATION SECURITY GOODS AND SERVICES.....	163
<i>Ovcharska Olena</i>	
THE ESSENTIAL CHARACTERISTICS OF THE INNOVATION BEHAVIOR OF THE ECONOMIC SYSTEM.....	175
<i>Samoilyk Iulia</i>	
EFFICIENCY OF MANAGEMENT OF DEVELOPMENT OF MEAT SECTOR AND WAYS OF IMPROVING.....	186
<i>Fesyk Olesya</i>	
THE EVOLUTION OF THE CATEGORY «SOFT POWER» IN INTERNATIONAL RELATIONS RESEARCH.....	196
<i>Chernov Alex, Kotsiurubenko Anna</i>	
THE ECONOMIC LEVERS OF MODERNIZATION OF ECONOMY OF UKRAINE.....	209
<i>Chorna Marina</i>	
LOGISTICS IN TRADE ENTERPRISES: CHANGING PRIORITIES.....	220