

## CONTENTS

### *ECONOMIC SCIENCES*

<b><i>Gorbatenko Artur</i></b> APPLICATION POSSIBILITIES OF THE INTERNATIONAL STANDARDS IN ADMINISTRATIVE SYSTEMS OF DOMESTIC ENTERPRISES .....	5
<b><i>Dancheva Elena</i></b> FEATURES OF INFLUENCE OF CULTURE ON CORPORATE ACTIVITY ENTERPRISES .....	20
<b><i>Denysevych Yelyzaveta, Zaitseva Diana, Bondarchuk Lyudmila</i></b> PROGRESSIVE APPROACHES OF STAFF ATTRACTION TO SENIOR POSITIONS AT THE PRESENT TIME.....	32
<b><i>Denisova Olga</i></b> INFORMATION TECHNOLOGIES FOR DYNAMIC ENTERPRISE ARCHITECTURE SUPPORT.....	43
<b><i>Kaptalan Sergiy</i></b> DEFINITION OF ESSENCE AND COMPONENTS OF ORGANIZATIONAL AND ECONOMIC MECHANISM OF ENTERPRISES MANAGEMENT IN THE INNOVATION DEVELOPMENT CONDITIONS .....	57
<b><i>Karpenko Julia</i></b> OPERATION MANAGEMENT'S PROCESS OF RELATIONS WITH SUPPLIERS.....	70
<b><i>Kuznetsova Inna, Balabash Olga</i></b> THE FORMALIZATION OF THE PROCEDURE OF EVALUATION OF FINANCIAL STABILITY AS THE STAGE OF PROCESS OF STRATEGIC MANAGEMENT.....	85
<b><i>Kuznetsova Inna, Kublikova Tatiana</i></b> MODERN CONCEPTS OF FORMING COMPETITIVE STRATEGIES OF THE ENTERPRISE.....	96
<b><i>Kuznetsova Inna, Kuehne Olena</i></b> FORMALIZATION FOR FORMING'S PROCESS OF THE ECONOMIC'S SECURITY STRATEGY OF ENTERPRISES.....	106
<b><i>Kuznetsova Inna, Malutenko Alexander</i></b> STRATEGIC DIAGNOSTICS TECHNOLOGY OF THE NON-FULFILLMENT GOALS RISK IN ORGANIZATION.....	116
<b><i>Misko Hanna</i></b> CORPORATE SOCIAL RESPONSIBILITY FOOD INDUSTRY ON THE BASIS OF INTERACTION WITH STAKEHOLDER.....	128
<b><i>Ossik Yuriy</i></b> TWO-DIMENSIONAL DIDACTICS IN THE STUDY OF ECONOMIC DISCIPLINES.....	140
<b><i>Osichka Alena, Chernega Olena</i></b> MANAGEMENT FEATURES BY CONFLICTS IN PROJECT COMMAND .....	152
<b><i>Stupak Svitlana</i></b> INTEGRATION FORMS OF ORGANIZATION OF INNOVATIVE ACTIVITY OF ENTERPRISES.....	172