

## CONTENTS

### *ECONOMIC SCIENCES*

***Antoniuk Nataliia, Perkhach Oksana***

Modern approaches to anti-crisis management of rural areas in the conditions of decentralization.....13

***Balabash Olga***

Management of the competitiveness of the enterprise of the hotel business on the processing approach.....31

***Baldzhy Maryna, Mryk Maryna***

Features of inclusive economy development management in Ukraine.....44

***Vitkovska Kateryna, Olvinskaya Juliya***

Current problems of improvement of innovative activities in Ukraine.....61

***Gorbatenko Artur***

Features of marketing strategy formation in the IT services market.....73

***Guliyev Ruslan***

Main directions of introduction of innovative services at the enterprises of medical and health tourism of Azerbaijan.....93

***Karpenko Yuliia***

Basic approaches to managing stocks in the operational management system of the enterprise.....111

***Kuznetsova Inna, Malutenko Alexander, Kublikova Tatiana***

Technology of expert methods use in the management process the strategic risks of the grain processing enterprises activity.....125

***Kuznetsova Inna, Pienova Anzhelika***

Resource approach as the basis for the competitive advantages of the enterprise on the market of sewing products.....146

***Kuznetsova Inna, Sokurenko Igor***

Technology of management decision making.....169

***Misko Hanna***

Non-financial reporting of enterprises in the context of corporate social responsibility.....188

***Osichka Alena, Grechkosei Inna***

Leadership service as a managerial paradigm of development

*CONTENTS.doc*

of modern organizations.....	202
<b><i>Shykina Olga, Goncharenko Ynislava, Kozlovsky Roman</i></b>	
Trends in the European market of hotel services.....	216
<b><i>Shulha Svitlana</i></b>	
Methodological aspects of assessment of risks at audit services....	233
<b><i>Shulgina Liudmyla</i></b>	
Financing of educational services in the context of Ukraine and the EU standards harmonization.....	257
<b><i>AUTHORS</i></b> .....	282