

CONTENTS

DEMOGRAPHY, LABOR ECONOMICS, SOCIAL ECONOMICS AND POLITICS

Zachosova Nataliia

Directions of human capital development through education for the formation of intellectual potential for the post-war economy recovery in the conditions of digitalization and industry 4.0.....	7
---	---

ANALYSIS, AUDIT, ACCOUNTING AND TAXATION

Hrabariev Andriy, Mozgalli Olga, Hostryk Olexii

Modeling of corporate interaction processes in the banking system.....	17
--	----

Lokhanova Nataliia

Ways to improve audit automation in the current conditions of audit activities.....	26
---	----

Orlyk Oksana, Hostryk Oleksii

Analysis of the cashless payments market in Ukraine.....	34
--	----

FINANCE, BANKING AND INSURANCE

Zherdetska Liliia, Havryliuk Yurii

Assessment of the essence of digital currencies and features of their influence on the monetary system.....	42
---	----

Yeremenko Andriy

The determining role of valuation of intangible assets as a priority direction of enterprise development.....	51
---	----

Kovalenko Victoria

Anti-crisis management strategy of cash flows of the interest business of banks.....	57
--	----

Serhieieva Olena, Yavorskyi Vadim

Liquidity management as bank's financial security component.....	70
--	----

Slobodyanyuk Natalya

Architecture of the solvency management system of business entities.....	77
--	----

MANAGEMENT AND BUSINESS ADMINISTRATION

Karpenko Yuliia, Sainko Anastasia

Methods and tools of the total quality management concept as the basis of competitive strategy implementation.....	84
--	----

Karpinska Hanna

Information and communication technologies as a component of the business environment and the dominant of business process adaptation of enterprises in the conditions of the influence of cyber-physical systems.....	92
--	----

Kuznetsova Inna

Control technology in the energy management system of municipal-owned enterprises.....	103
--	-----

MARKETING, ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITIES

Bochko Olena

The foundation of the strategy for developing the business ecosystem in the energy sector.....	110
--	-----

Hrinchenko Raisa, Orlenko Olha

Energy efficiency in Ukraine: status and prospects for improvement.....	117
---	-----

Grebennik Natalya, Bratuta Serhii

Role of venture financing in stimulating the innovative enterprise development.....	126
---	-----

Hrinchenko Raisa, Afanasieva Veronika, Vlashchenko Anna, Petrosian Ahnesa

Increasing the level of competitiveness of the enterprise due to the implementation of adapted time management tools.....	138
---	-----

Koshelok Halyna, Bozhko Dmytro

Ways to increase the level of economic security of freight forwarding companies.....	146
--	-----

Tomashevskyi Yurii, Proskura Volodymyr

Digital marketing: strategies and tools for successful online promotion.....	154
--	-----