

## CONTENTS

### **DEMOGRAPHY, LABOR ECONOMICS, SOCIAL ECONOMICS AND POLITICS**

Berezorudskyi Andrii

Theoretical aspects of the research of modern urbanization processes.....7

### **ANALYSIS, AUDIT, ACCOUNTING AND TAXATION**

Bila Yuliya

Integration of precision farming technologies and electronic documentation of operations for accounting bioenergy assets.....15

Lukanovska Iryna

Managerial control and its specifics: the polish experience.....22

Cherkashyna Tetiana

Problem issues of fixed assets accounting under the conditions of the state of martial.....29

### **FINANCE, BANKING AND INSURANCE**

Omelenchuk Volodymyr

Channels of the transmission mechanism and their impact on maintaining financial stability and economic growth.....37

Serhieieva Olena

Development of adaptive assessment of business model in bank's strategic management system.....47

Sotnikov Oleksandr

The impact of macroeconomic indicators on mortgage lending for residential real estate.....54

### **MARKETING, ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITIES**

Babiy Oleg, Kotets Karina

Theoretical basis of the influence of ESG factors on the value of companies.....63

Berkar Yuliia, Litvinov Oleksandr

Strategies for sustainable development of the agricultural enterprises of ukraine: the role of integration processes.....71

Bondarenko Olena, Striy Lyubov

Basic approaches to the creation of websites in the context of digital communication and interaction with consumers.....81

Koshelok Halyna, Pavlova Olena

Factors influencing the sustainable development of IT enterprises.....93

### **ECONOMICS OF TOURISM, HOTEL AND RESTAURANT BUSINESS**

Akhmedova Olena, Yermakov Ivan

Peculiarities of the state policy formation for ensuring security of tourism and hospitality business.....100

### **INTERNATIONAL ECONOMIC RELATIONS**

Tarasevych Nataliia

Theoretical aspects of determining international calculations in the system of international economic relations.....111