

CONTENTS

ECONOMICS AND MANAGEMENT OF THE NATIONAL ECONOMY

Kuznetsova Marina, Heiko Lyudmila	
Dual education in the context of implementing the goals of sustainable development.....	7
Terpylo Dmytro	
Classification of cloud computing: analysis of existing approaches.....	13

ANALYSIS, AUDIT, ACCOUNTING AND TAXATION

Poznanska Inna	
Peculiarities and problematic issues of accounting and taxation of tourism activities in Ukraine.....	19

FINANCE, BANKING AND INSURANCE

Dubovyk Olga	
Modern forms of functioning of special tax regimes in Ukraine.....	25
Katsidym Andrii	
Promising areas of innovative development: financial aspect.....	33
Kovalenko Victoria, Gaidukovych Dmytro	
Modern determinants of the development of the securities market in Ukraine.....	40
Kulikova Yelyzaveta	
Monitoring of the pension insurance system of Ukraine under martial law conditions.....	49
Nianchuk Natalia	
Justification of macro-and micro-prudent policy measures to ensure the financial stability of banks.....	55

MANAGEMENT AND BUSINESS ADMINISTRATION

Andreichenko Andrii, Zhurylo Serhii	
Decision-making in agribusiness management.....	65
Zakharchenko Vitaliy, Shvahirev Maksym	
Use of simulation modeling in flexible production management.....	73
Parii Liudmyla	
Features of telecommunication services pricing policy management.....	80

MARKETING, ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITIES

Bondarenko Olena, Kushchak Daria	
Analysis of the marketing environment and consumer behavior in the real estate market of Ukraine.....	89
Hryb Serhiy, Semenova Valentyna	
International experience of state support for innovation activities.....	98
Mukonin Olexandr	
Features of conducting the due diligence procedure during martial arts in Ukraine.....	104
Our authors.....	112